



## PROFILE INFO

I am a Digital Marketing Strategist is a professional responsible for developing and executing digital marketing campaigns that drive business growth and engagement. The goal of a Digital Marketing Strategist is to help organizations increase their online visibility, reach their target audience, and ultimately generate more leads and sales.

# MUSHARAF KP

DIGITAL MARKETING STRATEGIST



### Phone

+91 8592 875 883



### Email

digitalmusharaf73@gmail.com



### Address

Kannur, Kerala

## PORTFOLIO

[HTTPS://DIGITALMUSHARAF.COM](https://digitalmusharaf.com)

## MY SKILLS

### PERSONAL SKILLS

- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA MARKETING
- SEARCH ENGINE MARKETING
- WEB DESIGN
- HTML
- CSS

### LANGUAGE SKILLS

English 95%

Hindi 80%

Arabic 80%

## WEBSITES

### PROJECTS

[HTTPS://ALFIDANCERAMICS.COM](https://alfidanceramics.com)

[HTTPS://TEATOWNSIGNATURE.AE](https://teatownsignature.ae)

[HTTPS://BRADFO.COM](https://bradfo.com)

[HTTPS://DIGITALMUSHARAF.COM/INTERIOR2](https://digitalmusharaf.com/interior2)

[HTTPS://DIGITALMUSHARAF.COM/MATHS](https://digitalmusharaf.com/math)

[HTTPS://DIGITALMUSHARAF.COM/MUMBAI](https://digitalmusharaf.com/mumbai)

[HTTPS://DIGITALMUSHARAF.COM/TORRONTA](https://digitalmusharaf.com/toronto)

## WORK EXPERIENCE

2023  
2025

### MARKETING HEAD

- **@Masterpieces United LLC, Muscat**

Digital Marketing Head at Masterpieces United LLC, Muscat. Proven expertise in SEO, SEM, and social media. Results-driven and team-focused. Ready to elevate digital strategies for success.

2022  
2023

### WORDPRESS DEVELOPER

- **Work Partner @Bradfo advertising** From the beginning of my digital career, I started working with a range of different clients who allowed me to learn in many different fields, thus broadening my skills.

2022  
2023

### WEB DEVELOPER

- **Internship @ Opentutor Digital Academy** I was part of the one month internship program, where I created highly successful content strategies for several of the company's clients, putting creativity, innovation and strategy into practice.

## EDUCATION

2022  
2023

### DIPLOMA IN DIGITAL MARKETING

- OPENTUTOR digital academy , Kannur,Kerala,India

2018  
2021

### BA ECONOMICS

- Mahatma Gandhi Govt. Arts Collage,mahe Pondicherry-University